

NWTRCC Objectives Approved - 2023

1. OUTREACH

- a) Evaluate & Continue online outreach/social media for NWTRCC ads, announcements, resources & promote website resources. Ongoing
- b) Arrange for NWTRCC reps to go to at least five additional group's national meetings or events. See online spreadsheet, tiny.cc/nwtrcc; call office for lit, tabling fees paid, etc. Email out the link to network periodically.
- c) Keep Outreach Committee going; need a Convener or Outreach Coordinator does it. Ongoing
- d) Do 2 presentations or panels on WTR at conferences.
- e) Be attentive to ad opportunities.
- f) Create & use new memes. Have created several for social media.
- g) Reach out to different language groups (e.g., Korean). Needed.

2. MEETINGS

- a) Organize two Coordinating Committee meetings in May and November. Half done
- b) Offer organizing skills trainings at meetings (e.g., Copwatch, consensus process, social media outreach). SM Workshop
- c) Promote local & regional meetings; help with speakers and resources. Needed
- d) Continue to use virtual tech for talks/meetings; may need volunteer help. Several WTR 101s

3. NEWSLETTER

- a) Publish six issues of newsletter. Ongoing
- b) Send bulk copies of newsletter to network on request. Ongoing
- c) Increase newsletter subs - print and/or online. Ongoing

4. NETWORK

- a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network. Ongoing
- b) Respond to requests for basic WTR info; connect with local contacts. Ongoing
- c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered. Ongoing
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC. Difficult, but ongoing
- e) Reports from alternative funds on web and/or newsletter. Ongoing
- f) Revitalize/sustain local groups; ask them what they need. Keep this as priority. Ongoing
- g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach. Manchester-ongoing

5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders. Done
- b) Update or discontinue old lit stock as needed. Maintain adequate stock of materials. Ongoing.
- c) New lit or resources – open to suggestions.
- d) Translate materials into Spanish; update list of Spanish speaking counselors. Ongoing
- e) Utilize QR codes for English and Spanish webpages Ongoing

6. MEDIA (PRESS, RADIO)

- a) Promote ideas & gather info on the Tax Day/Tax Season plans of local groups; send to everyone on the network list for local press work. Enhanced social media w/short video. Ongoing
- b) Produce national press release for Tax Day/Tax Season and distribute to media. Done
- c) Do additional media work on whatever pops up that we cannot foresee at this point. Ongoing
- d) Get articles in progressive & web magazines with help of outreach consultant & others (*Progressive Mag.* in Apr, also look into *In These Times.*) InDepthNews

7. DIGITAL RESOURCES - WEB

- a) Keep website updated with blog, newsletter, NWTRCC resources etc. (Peter S, Lincoln, Chrissy, Ruth, Ed).
- b) Develop new ways for network to use social media. SM workshop.

8. COUNSELING AND INFORMATION

- a) Provide WTR counseling on request. Done
- b) Review and disseminate changes in laws and regulations pertinent to WTR; passport info, \$80 billion in IRS funding, etc. Done
- c) Offer new-counselor training once a year and/or a training for trainers. Plan one for November or May or in between. Done in Feb 2023
- d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list. Ongoing
- e) Continue quarterly counseling calls. Ongoing

9. FUNDRAISING - EXTRA HIGH PRIORITY

- a) Raise funds to accomplish Objectives - and grow! Find new sources of funding. All help!
- b) Continue Fundraising Committee - volunteers needed. Create a written fundraising plan. Explore Fundraiser at meeting. Ongoing
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees. Ongoing
- d) Seek out new potential funders. ALL HELP - send suggestions to office. Contact your local religious p & j fellowships who might make special end-year donations. (Bill G.) Need help!
- e) Add Year End Fundraiser banner to website (Dec 15-31). Doing since 2021.

10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who lives below taxable income, recognizing the value of that choice.
- b) Support WTR Penalty Fund. In WTR 101s